



JA of Southwest Michigan

PLAY
4JA 

**Bowl for
Financial
Literacy**

October 22, 2026 | Revel and Roll West



ABOUT BOWLING FOR FINANCIAL LITERACY

JA Bowling for Financial Literacy is a party with a purpose: to help local students by providing financial literacy, entrepreneurship, and career readiness programming! All proceeds raised during this peer-to-peer fundraising event go to support Junior Achievement, so come bowl with us, win prizes, and have FUN!

Join us this year at Revel and Roll West, 4500 Stadium Dr., Kalamazoo, MI on October 22, 2026 from 6:30 PM - 8:30 PM.

GET INVOLVED

1. CORPORATE SPONSORSHIP
A corporation or business can opt to sponsor a team by paying a flat team fee of \$500, which allows them to assemble a group of five individuals.

2. CORPORATE PARTNERSHIP
Teams consisting of five individuals from a corporation or business are invited to collaborate in raising a minimum of \$100 each through personal contributions, crowdfunding, and other fundraising methods.

3. FRIENDS AND FAMILY TEAMS
Groups of five individuals are encouraged to come together and raise a minimum of \$100 each through individual contributions, crowdfunding, and other fundraising avenues.

4. EVENT SPONSORSHIP
Want to support this event beyond team sponsorship? Become a Lane or Event Sponsor, which includes recognition in event marketing and day-of recognition. *More details provided on registration page.*

IT'S EASY TO GET STARTED!

1. REGISTER YOUR TEAM



Fill out the **registration page** at the end of this packet or **scan the QR code**.

2. SET UP YOUR QGIV

Select "**Donate Now**" OR "**Register for this Event**" and register as a "Fundraising Participant"

3. JOIN A TEAM

Team Captains: Select "Create a Team"

Team Members: "Continue as an Individual Fundraiser"

Pro Tip: making the first donation encourages others to donate!

4. START FUNDRAISING!

Customize your donation page, add a personal story, set your goals, and then once you're ready, **start sharing your page** with everyone you know!

OUR PROGRAMS

Junior Achievement programs are intensely focused on bringing relevancy and application into everyday learning. Through partnerships with the business and education communities, we bring curriculum to life by connecting volunteers from the community to deliver our programs. By providing engaging, hands-on and experiential learning, students are equipped with the skills they need to have successful futures.



Junior Achievement™
of Southwest Michigan

OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower students with economic mobility by providing fun, hands-on, K-12 programming that teaches work readiness, entrepreneurship, and financial literacy skills.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their education and career experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to make informed decisions about their career paths and education.

JA of Southwest Michigan



REGISTRATION

Please complete the registration form to secure your spot, then complete the bowler information form for each team registered and return to JA by Friday, October 9, 2026.

COMPANY/ TEAM NAME _____

REGISTRATION OPTIONS *Please check all that apply*

_____ **TEAM REGISTRATION**
(Please attach bowler info sheet)

Qty: _____

_____ **LANE SPONSOR* \$500**
Lane sponsor will receive a logo on a lane day-of the event, in the event program, and mentioned on Junior Achievement of Southwest Michigan's social media in relation to the event

Qty: _____ x \$500= _____

_____ **EVENT SPONSOR \$1,000**
Event sponsor will be positioned as a co-branded partner, receive a logo on the website and in the event program, and will be mentioned on Junior Achievement of Southwest Michigan's social media pages in relation to the event

Qty: _____ x \$1,000= _____

TOTAL DONATION: _____

Please return registration information to:

Mail: Junior Achievement, 2785 West Dickman Rd., Suite C, Battle Creek, MI 49037

OR Email: katia.martin@ja.org

*Please make all checks payable to Junior Achievement of Southwest Michigan

Questions? Reach out to Katia Martin at katia.martin@ja.org or visit swmichigan.ja.org to learn about this event, register your team, and more!



**Junior
Achievement™**
of Southwest Michigan



BOWLER INFO

Please complete the bowler information form for **each team registered** and attach to the completed registration form. Return to JA by Friday, October 9, 2026.

COMPANY NAME _____

TEAM NAME _____

TEAM CAPTAIN

Address _____ City _____ Zip _____

Email _____ Phone _____

BOWLER 2

Address _____ City _____ Zip _____

Email _____ Phone _____

BOWLER 3

Address _____ City _____ Zip _____

Email _____ Phone _____

BOWLER 4

Address _____ City _____ Zip _____

Email _____ Phone _____

BOWLER 5

Address _____ City _____ Zip _____

Email _____ Phone _____